



## First steps in using the ES framework in Perth and Kinross (How the ES Framework worked for us) — Help or hindrance: potential and pitfalls

*3rd annual EScom conference, Edinburgh Centre for Carbon Innovation, Edinburgh university*

20-21 April 2016

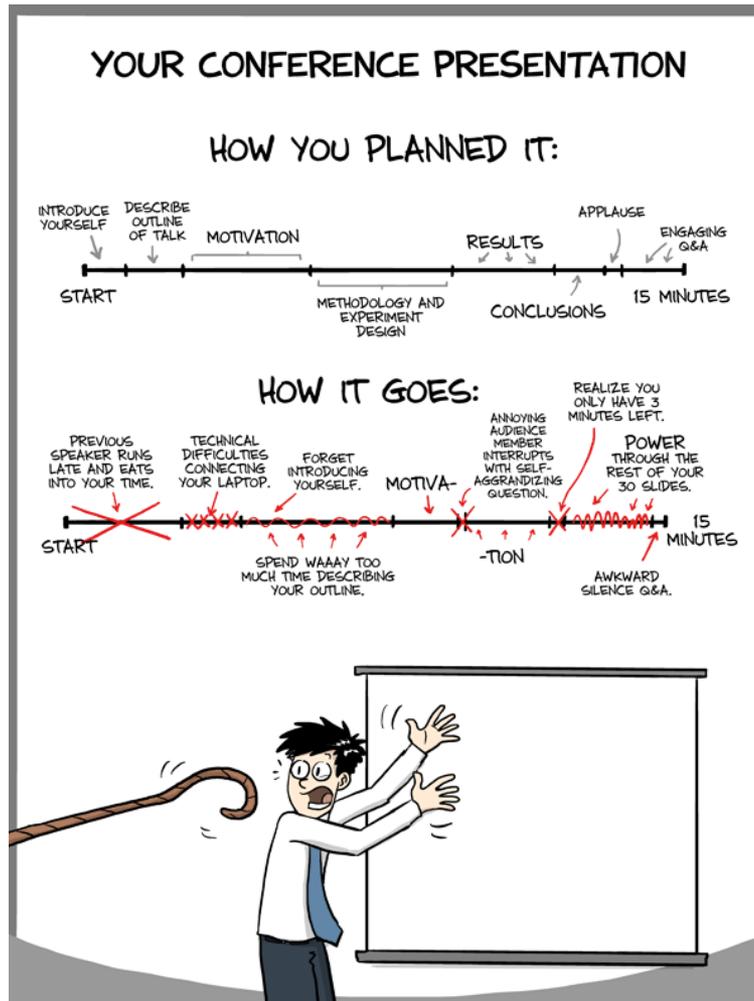
**Graham Esson** supported by *Ciara Gray and Shelley McCann*



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• *Enhancing quality of life* • *Making the best use of public resources*

# The presentation



# The presentation



- ❖ • **Context**
- ❖ ○ Policy push to work within Land Use Strategy principles
- ❖ ○ Windfarm development pressures in the council area
- ❖ ○ Limitations of current SEA approach
- ❖ ○ encouragement from SG to work with research community
- ❖ ○ A dialogue with Jose from JHI at LUS workshop
- ❖ • **The project**
- ❖ ○ what, where and why
- ❖ ○ **Why work with researchers? - opportunities**
- ❖ ○ Expertise & and build on other ongoing work
- ❖ ○ Data
- ❖ ○ Computing power
- ❖ ○ ... more?
- ❖ • **Challenges**
- ❖ ○ Reaching mutual understanding

# The potential benefits

The ecosystems approach has **potential to better describe the environment** and the interactions between **SEA topics in a more holistic manner**, and avoid assessment in silos.

Describing the multiple benefits the environment provides can help to identify relevant environmental factors that the SEA can protect or enhance. It can also help characterise effects and evaluate the significance of effects.

Greater **clarity on interactions** in the relevant environment can support better identification of secondary effects, interrelationships and cumulative effects.

Discussion of the benefits and uses of the environment could help to frame the results of the assessment in a way that **could improve transparency** and consultation with the public and stakeholders.

# The potential benefits

Providing the plan maker with a clear understanding of the impacts of their plan on the benefits the environment provides, could **help to better consider traditional environment and economic tensions** adding transparency and value to the plan making process.

6An assessment that highlights the benefits derived from the environment can help decision makers understand the environment as an asset. This could **further encourage SEA to be used as a tool to be utilised rather than a process to tolerate**. This could diminish thoughts of environmental assessment as a constraint to development.

7Many ecosystem services may already be firmly embedded in plan development, such as flood alleviation or provision of space for recreation. Highlighting the benefits of services **through the SEA can help to affirm the strategic direction of a plan**, identify further areas of improvement, highlight additional benefits, or help to identify previously unforeseen impacts.



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*The Environment Service - Perth & Kinross Council*

# Potential pitfalls

5The language of ecosystem services may not apply evenly across all SEA topics as they predominantly describe natural processes and the benefits derived from these. Integrating services into Soil, Water or Biodiversity, topics may be easier and wider ranging than Cultural Heritage or Landscape topics. Care has to be taken to ensure all relevant environmental issues are included and weight given to any significant effects that ecosystem services may not clearly describe. Some cross cutting environmental issues can be poorly described in terms of services alone, such as climate change adaptation. Such issues should not be overlooked when choosing to integrate an ecosystems approach.

There can be confusion between simple use of ecosystem services and the further concept of ecosystem service valuation. Care should be taken if seeking to incorporate valuation approaches. These must be robust and proportionate within the framework of SEA.

# Potential pitfalls (cont)

Potential **pitfalls** to avoid when integrating an ecosystems approach and SEA:

1 There is risk involved with introducing an additional concept, within an existing legislative framework. Compliance with the legislation should be paramount and practitioners should **avoid creating an assessment process that is more complex and time consuming than traditional SEA.**

It is important to remember that an **ecosystems approach is not an assessment in itself to rival SEA** rather it is simply another way of describing the environment and how it can be impacted that can be integrated into the SEA structure. Care should be taken when describing the environment and effects upon it to avoid duplication, for example by explaining the same interactions in different ways.

Whilst taken individually, ecosystem services are not complex to understand or integrate, but there is a risk that the concept of ecosystem services could be seen as complex.

4 The **language of the ecosystems approach may help a SEA to communicate complex issues.** However, this may not resonate with all stakeholders and care must be undertaken to ensure that **its use enables better communication** and consultation



*The Scottish Government publication “[Applying an ecosystems approach to land use: information note](#)” highlights the importance of protecting the natural environment, not only from a custodian perspective, but also on the basis that the natural environment provides services that contribute to human wellbeing and community health, and that have real economic value, both directly and indirectly through the economic activities they underpin or protect.*

# context



# How it fits together



European legislation/  
directives/finance

Scottish Government  
legislation/guidance/finance

Community Plan/SOA

Corporate Plan

Scottish Forestry  
Strategy

Local  
Development  
Plan

Environment  
Strategy

Tayside LBAP

Low carbon &  
renewable  
energy  
Strategy

Economic  
Development  
Strategy

Tayside  
Landscape  
Character  
Assessment

Transport  
Strategy

# Local development plan

- The **primary objective** of the project was to develop a **spatially based methodology** for carrying out the assessment in order to ensure that:
  - The environment was given the **same level of consideration** in the LDP as social and economic factors, and that **the environmental effects** of the Plan's strategy, policies and proposals were **fully understood**
  - Those producing the LDP and the decision makers (i.e. the LDP Team and Councillors) **had the information they required** to help make their decisions based on **sound documented evidence**, thereby helping to improve policy and decision making
  - **Provide the Consultation Authorities** (SNH, SEPA and Historic Scotland), key stakeholders, the public and other interested parties **with the information** that they required in an easy to understand format (spatially focused/map based) in order to give them an early and effective opportunity to express their opinions on the LDP and its Environmental Report.



# Scottish Government Guidance



**National Planning Framework** sets the spatial strategy for Scotland's development to 2035, and designates national developments of strategic importance to Scotland

**Scottish Planning Policy (SPP)** provide statements of Scottish Government policy on nationally important land use and other planning matters.

**Circulars**, also provide statements of Scottish Government policy, contain guidance on policy implementation through legislative or procedural change.

# A land use strategy for Scotland

## Principles for Sustainable Land Use

- a) **Opportunities** to deliver multiple benefits should be encouraged.
- b) **Regulation** should continue to protect whilst placing a light a burden on businesses
- c) Where land is highly suitable for a primary use this value should be recognised
- d) **Decisions** should be informed by an understanding of the functioning of the ecosystems which they affect
- e) Landscape change should be **managed positively** and sympathetically,
- f) Land-use decisions should be **informed by an understanding** of the opportunities and threats brought about by the changing climate.
- g) Where land has ceased to fulfil a useful function priority to examine options for **restoring** all such land to economically, socially or environmentally **productive uses**.
- h) Outdoor recreation opportunities and public access to land should be encouraged,
- i) People should have **opportunities to contribute** to debates and decisions about land use and management decisions which affect their lives and their future.
- j) Opportunities **to broaden our understanding** of the links between land use and daily living should be encouraged.

# National Planning Framework



National Planning Framework emphasises the **need to plan proactively** for an expansion of renewables.

Woodland removal **only permitted** where it will achieve significant and clearly defined additional public benefits.

Emphasises importance of developing green networks and **habitat networks** for the benefit of people, landscape and nature.

# Local development plan



- The primary objective of the project was to develop a spatially based methodology for carrying out the assessment in order to ensure that:
  - The environment was given the same level of consideration in the LDP as social and economic factors, and that the environmental effects of the Plan's strategy, policies and proposals were fully understood
  - Those producing the LDP and the decision makers (i.e. the LDP Team and Councillors) had the information they required to help make their decisions based on sound documented evidence, thereby helping to improve policy and decision making
  - Future growth was directed through the Plan to the most sustainable locations which could accommodate development without having significant adverse effects on the environment, and also to
  - Provide the Consultation Authorities (SNH, SEPA and Historic Scotland), key stakeholders, the public and other interested parties with the information that they required in an easy to understand format (spatially focused/map based) in order to give them an early and effective opportunity to express their opinions on the LDP and its Environmental Report.



# Local development plan

- The Council has a statutory duty under the Town and Country Planning (Scotland) Act 1997 (as amended by the Planning etc. (Scotland) Act 2006) to prepare a local development plan(s) for all parts of the Perth & Kinross Council area, and to do so with the objective of contributing to sustainable development.
- The Environmental Assessment (Scotland) Act 2005 requires town and country planning or land use plans (including local development plans) produced by public bodies to be subject to strategic environmental assessment.
- The LDP will provide the overarching strategy and policy framework for a range of lower tier supplementary guidance, including the Forest and Woodland Strategy and Landscape Guidance, and also various development briefs/masterplans

# ■ Scottish planning policy

- Development plans should seek to ensure an area's full potential for electricity and heat
- from renewable sources is achieved, in line with national climate change targets, giving due regard to relevant environmental, community and cumulative impact considerations.
- **Spatial Frameworks**



# Spatial frameworks

- **Group 1: Areas where wind farms will not be acceptable:**
- National Parks and National Scenic Areas.
- **Group 2: Areas of significant protection:**
- Recognising the need for significant protection, in these areas wind farms may be appropriate in some circumstances. Further consideration will be required to demonstrate that any significant effects on the qualities of these areas can be substantially overcome by siting, design or other mitigation.
- **National and international designations:**
- • World Heritage Sites; • Natura 2000 and Ramsar sites;
- • Sites of Special Scientific Interest; • National Nature Reserves; • Sites identified in the Inventory of Gardens and Designed Landscapes; • Sites identified in the Inventory of Historic Battlefields.
- **Other nationally important mapped environmental interests:** • areas of wild land as shown on the 2014 SNH map of wild land areas; • carbon rich soils, deep peat and priority peatland habitat.
- **Community separation for consideration of visual impact:**
- • an area not exceeding 2km around cities, towns and villages identified on the local development plan with an identified settlement envelope or edge. The
- extent of the area will be determined by the planning authority based on landform and other features which restrict views out from the settlement.
- **Group 3: Areas with potential for wind farm development:**
- Beyond groups 1 and 2, wind farms are likely to be acceptable, subject to detailed consideration against identified policy criteria



# ■ Ecosystem services approach in SEA



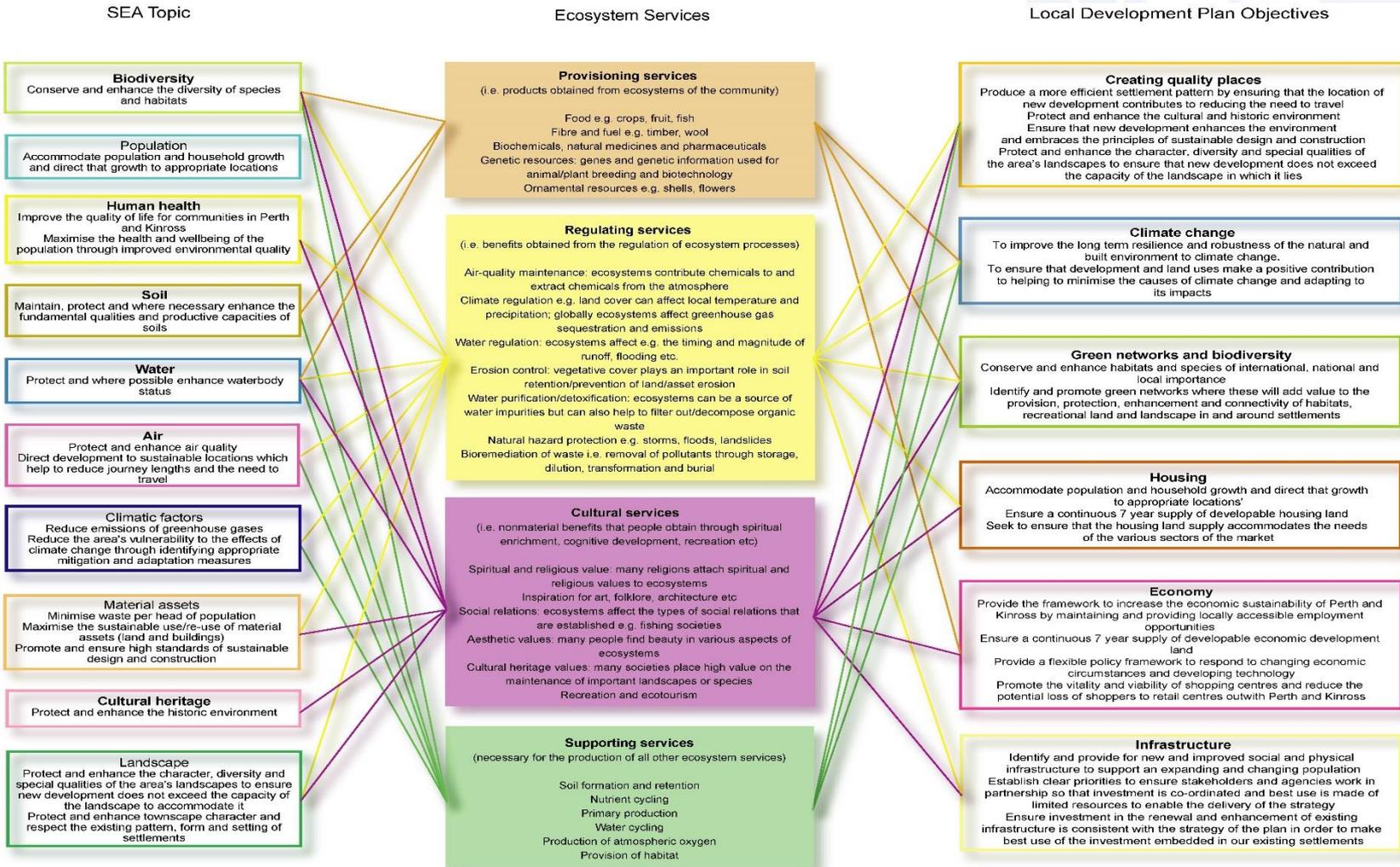
- There is no statutory requirement for an ecosystems approach to be undertaken or incorporated into a SEA or plan's preparation. Therefore this approach has to be undertaken on a voluntary basis. We voluntarily undertook an ecosystems approach because we believed that it would be beneficial; increase the value of the assessment process and provide benefits, contributing to better plan-making and implementation by improving their content and strategic actions. There are clearly potential benefits. But we had to be aware of the possible pitfalls. It was important that the process helped us rather than hindered us

# Ecosystem services approach in SEA of SG

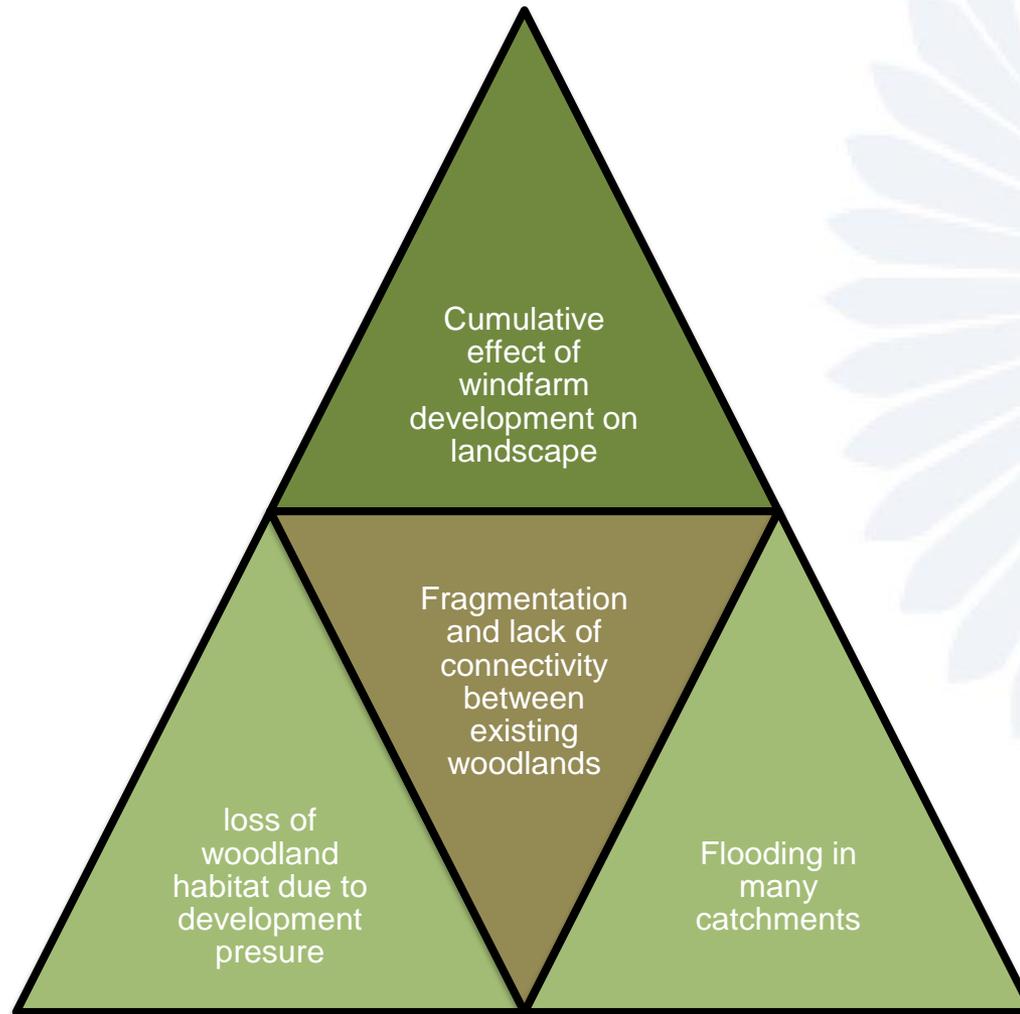
In this study of the potential impact of the low carbon and renewable energy strategy in Perth & Kinross, we have begun to operationalise the integration of Ecosystem Services into SEA following 4 main stages:

- Selection of relevant ecosystem services and their indicators
- Assessment of the baseline state of the selected ESS
- Participatory identification of Ecosystem Services priorities and
- Identification of feasible alternatives

# Ecosystem services approach in SEA of SG



# Problems and issues



# Step by step

1

- Pre-screening
- Screening
- Determination

2

- Scoping

3

- Environmental Assessment
- Consultation
- Post Adoption

# Benefits of SEA?

## SEA can lead to:

Better environmental protection

Improved plans

Provide insights

Exploration of 'reasonable alternatives'

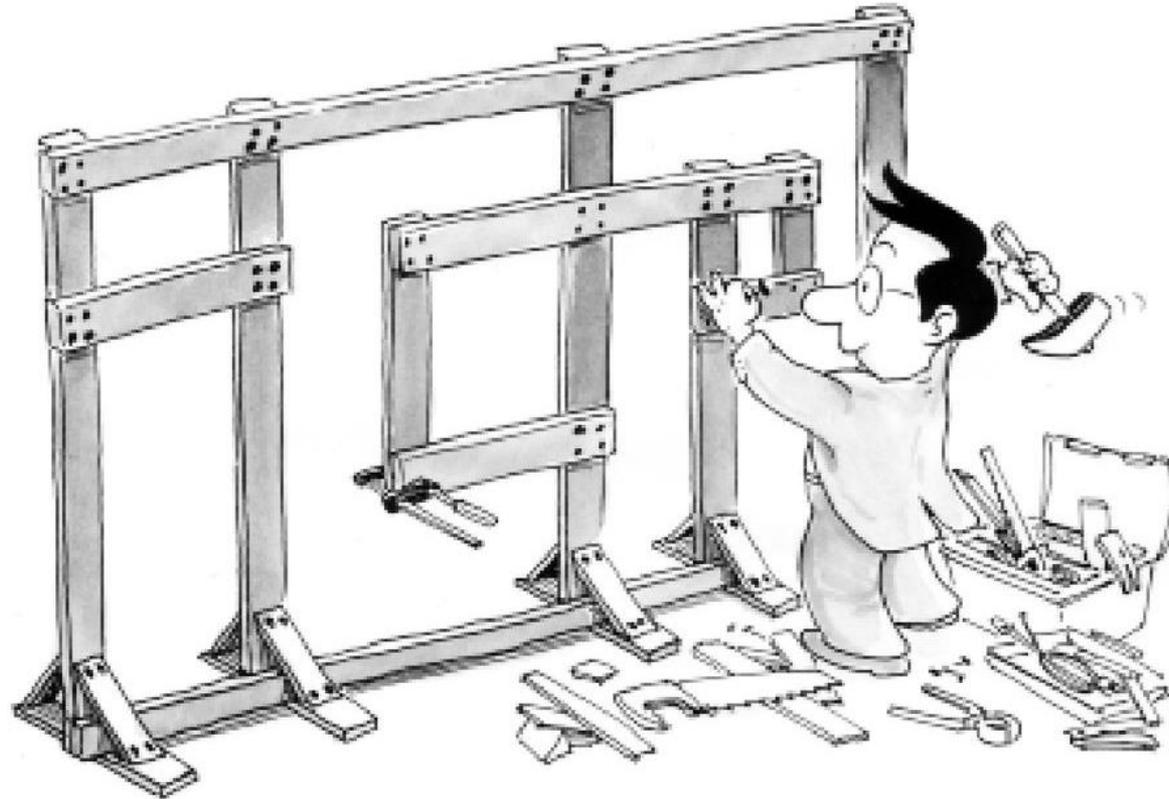
Enhanced communication and transparency

Reduced long term costs

Streamlined consenting

Potential smoother delivery

# theProject



# Joint SEA Approach

PKC

JHI



**We are here!**

# Project team



## Strategic Policy and Research Team

(Graham Esson, Ciara Gray, Andrew Ballantine, Shelley McCann)

## James Hutton Institute (JHI)

(Jose Munoz-Rojas ,  
Alessandro Gimona, Andrea Baggio, Laura Poggio , Justin Irvine)



# Project objectives

- Project Objectives
- Aim of the stage A of the project was to:
  - • Identify the gaps in the available dataset;
  - • Improve the details of the information where is possible;
  - • Combine different datasets in order to obtain a solid representation;
  - • Respect a common classification schema;
  - • Mapping the ES at 250 m resolution.



# Step 1: Map Ecosystem services



Identify **relevant ES services** for Low Carbon and Renewable Energy Guidance



Identify **gaps** in the available baseline



Use best available **surrogate data** or those derived from **spatial models** (JHI/ SEPA, PKC)



Improve the details of the information where is possible;  
Respect a **common classification** schema at a 250 m grid resolution.



Each ES has been **mapped independently of SPP criteria** to be brought in as separate additional filters



- “The approach adopted emphasises the importance of both biophysical and cultural services and facilitates the strategic choice of options that are more sustainable from both the biophysical and social perspective. We discuss advantages and operational barriers to a full integration of ESS into SEA.” *Alessandro gimona*

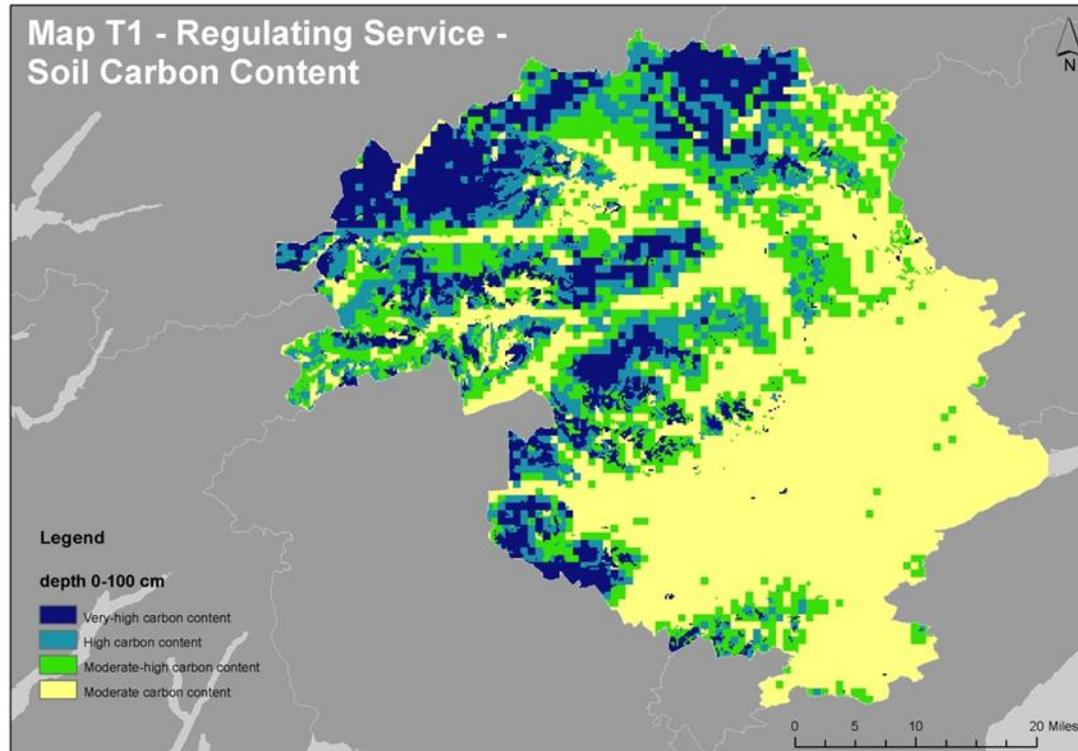
# data



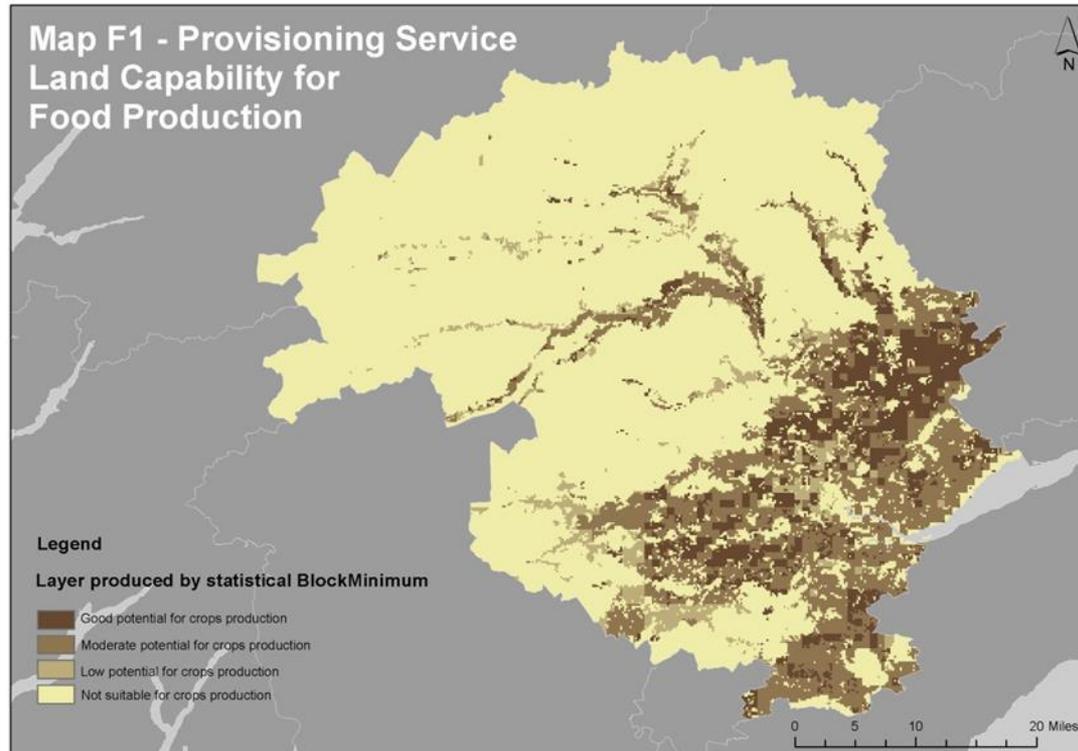
Ecosystem Service	Policy requirement	Data sets used
a. Carbon sequestration	SPP requires consideration of: sensitivity for carbon rich soils, deep peat and priority peatland in onshore windfarm spatial frameworks	Deep peat and priority peatland (SNH); Land cover map 2007 (CEH); Carbon soil content (JHI)
b. Timber Productions	Perth and Kinross Forest and Woodland Strategy has defined preferred areas for 'Energy Woodlands'	Land capability for forestry (JHI)
c. Erosion		DTM 10m (OS), sub-watershed shapefile (SEPA), USLE factors R,K,C,P (JHI), Land cover map 2007 (CEH)
d. Cultural Services	SPP requires consideration of gardens and designed landscapes, historic battlefields, Natura sites, SSSI's in onshore windfarm spatial frameworks	Listed buildings, scheduled monuments, Battlefields, Garden & Designed Landscape, PROW, Recreational areas, Forest Parks, Land cover map 2007 (CEH)



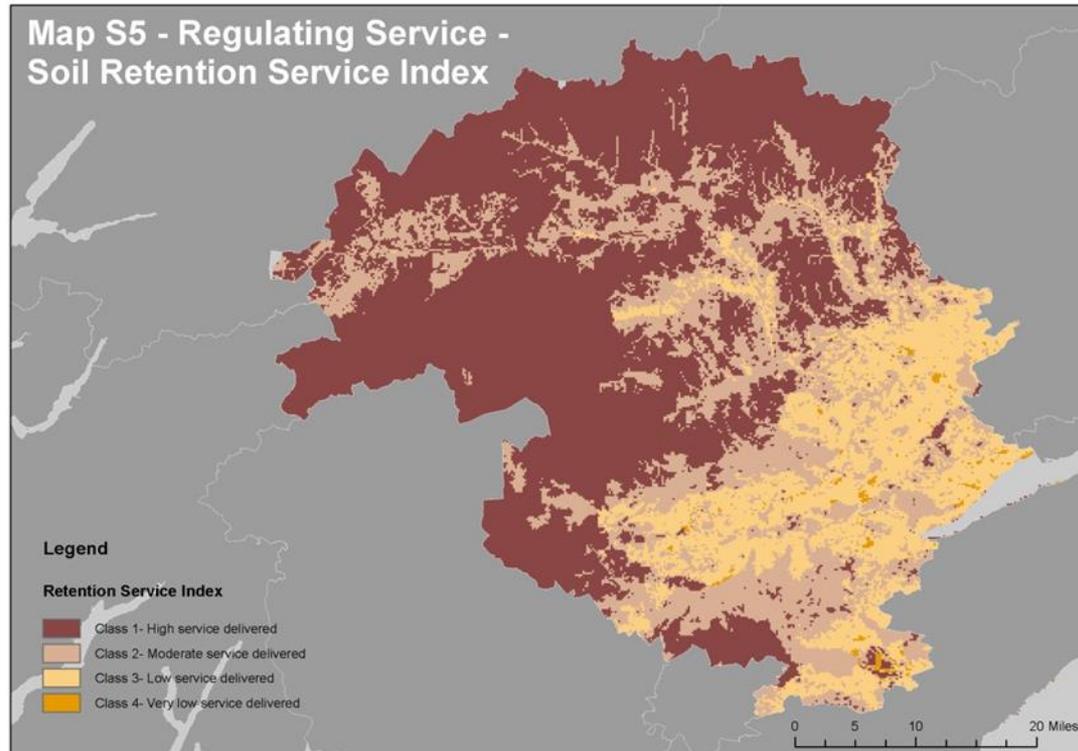
# Regulating services- carbon



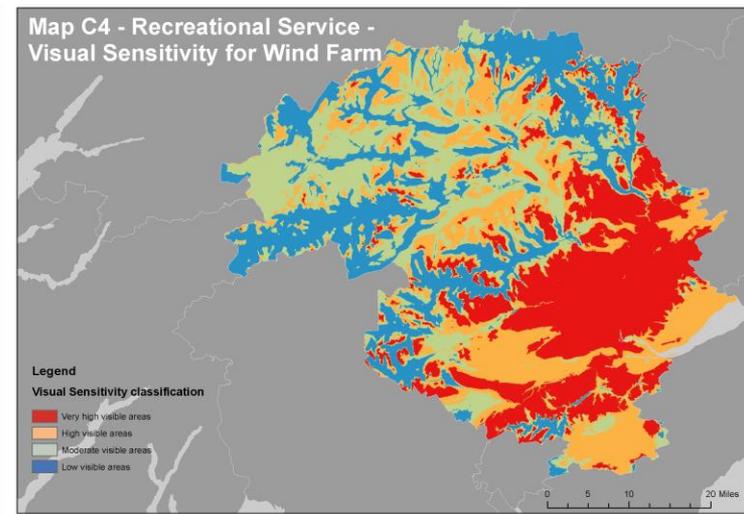
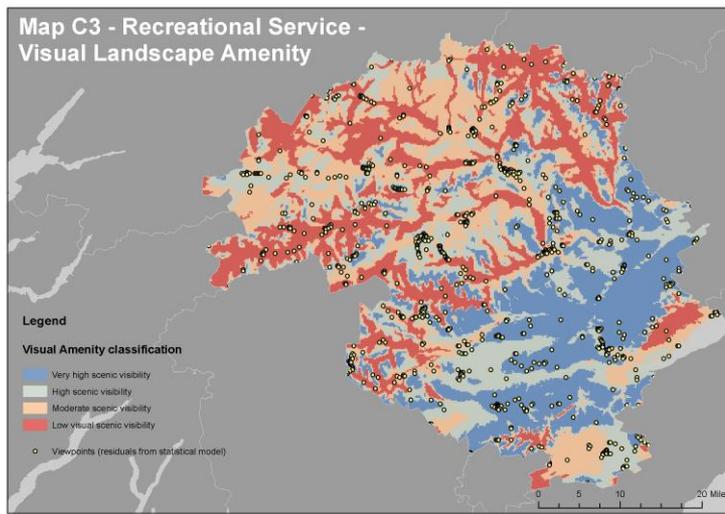
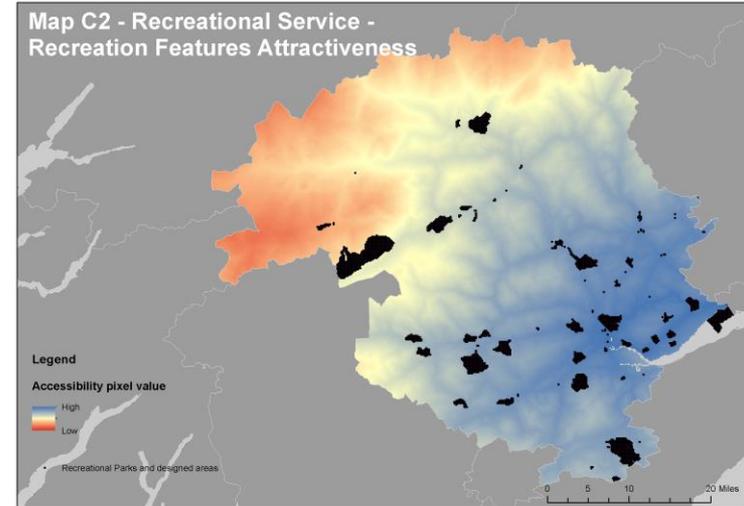
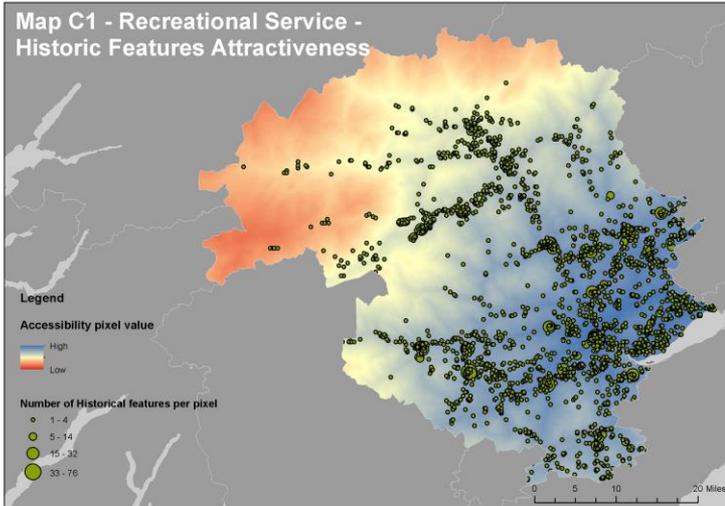
# Provisioning services- food production



# Regulating service- soil retention



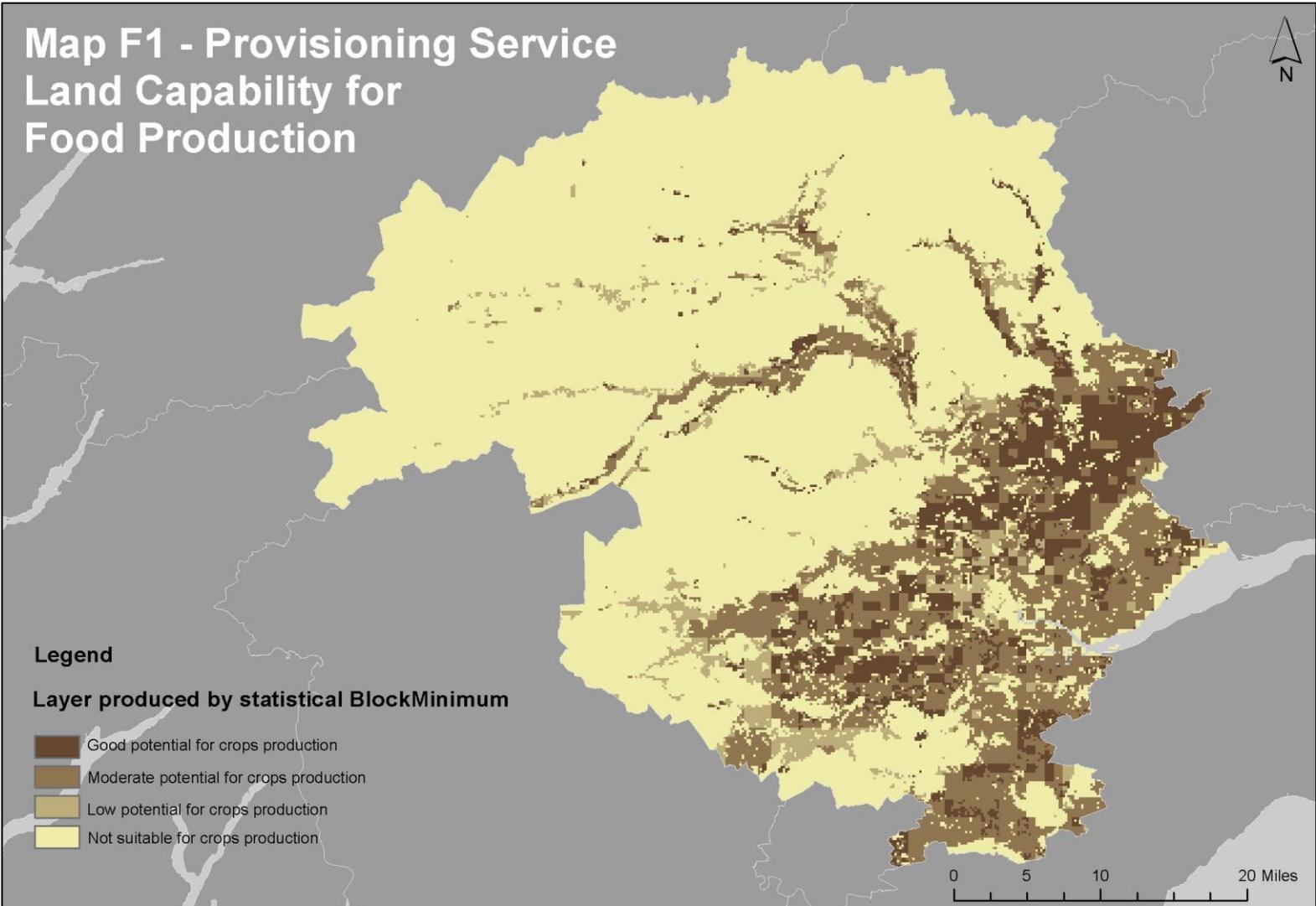
# Cultural Service – historic , recreation, visual amenity and sensitivity



# Provisioning service - Food



Map F1 - Provisioning Service  
Land Capability for  
Food Production



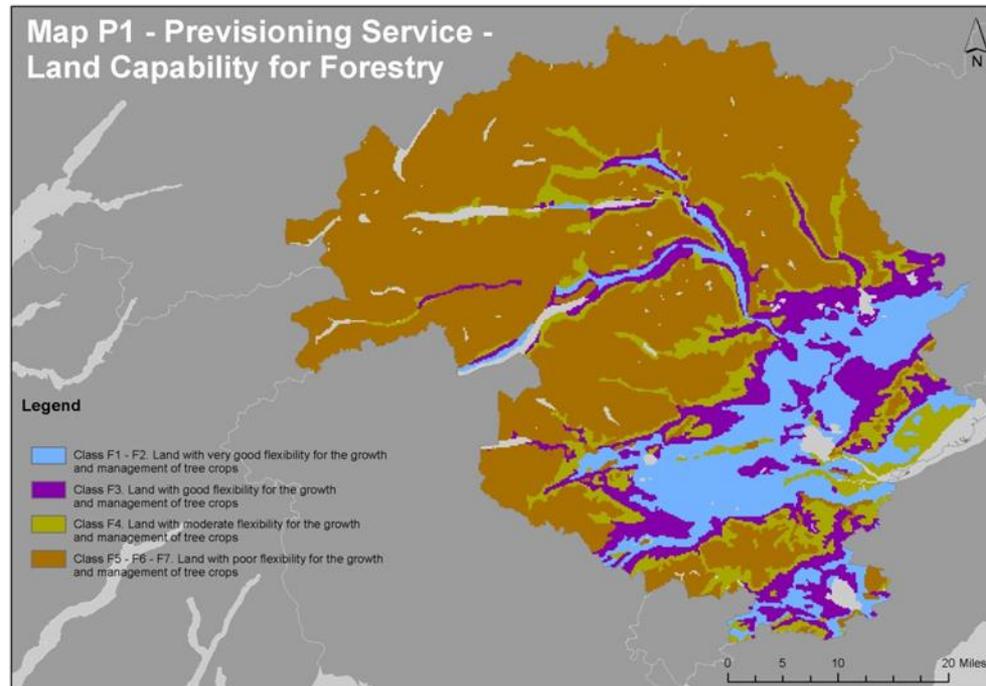
## Legend

Layer produced by statistical BlockMinimum

- Good potential for crops production
- Moderate potential for crops production
- Low potential for crops production
- Not suitable for crops production

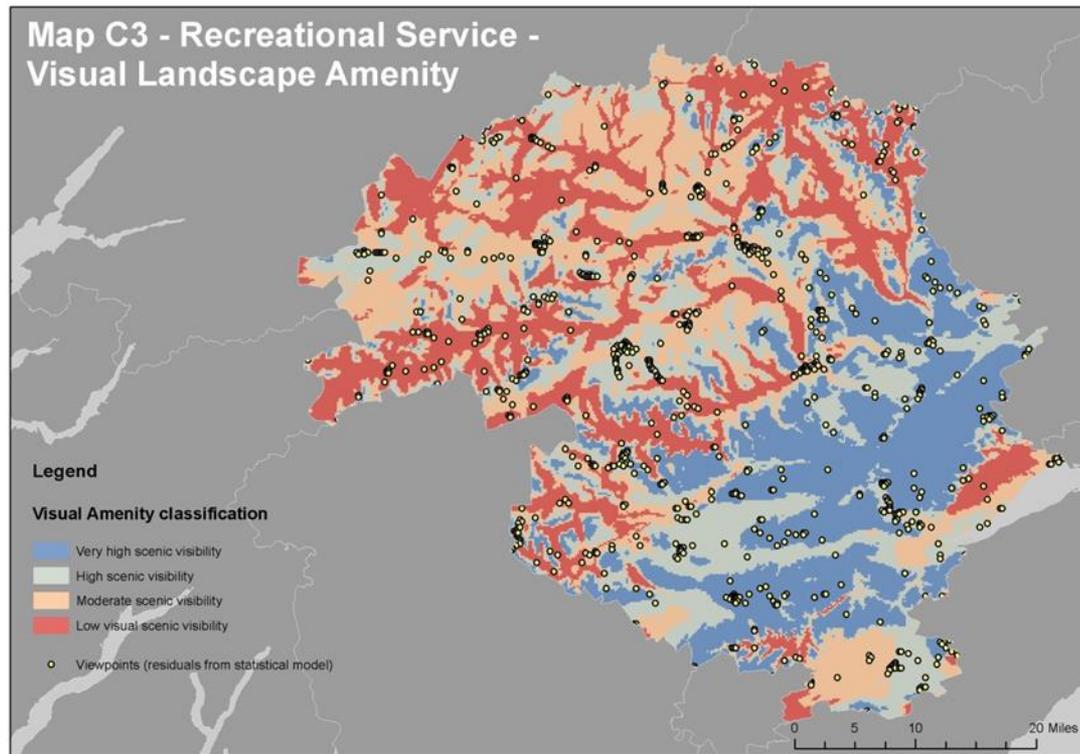


# ■ Provisioning service- forestry



# Recreational service- visual amenity

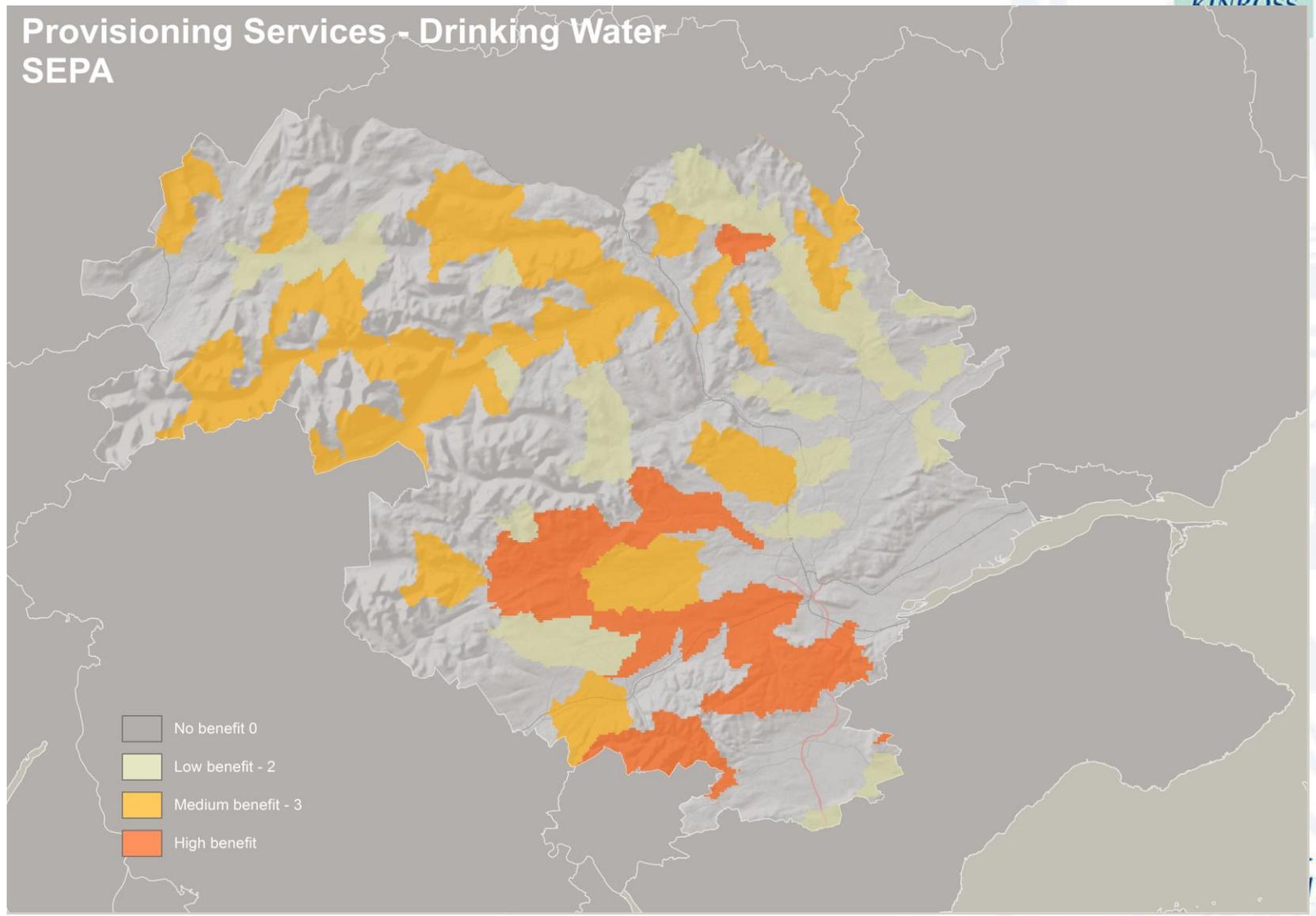
Map C3 - Recreational Service -  
Visual Landscape Amenity



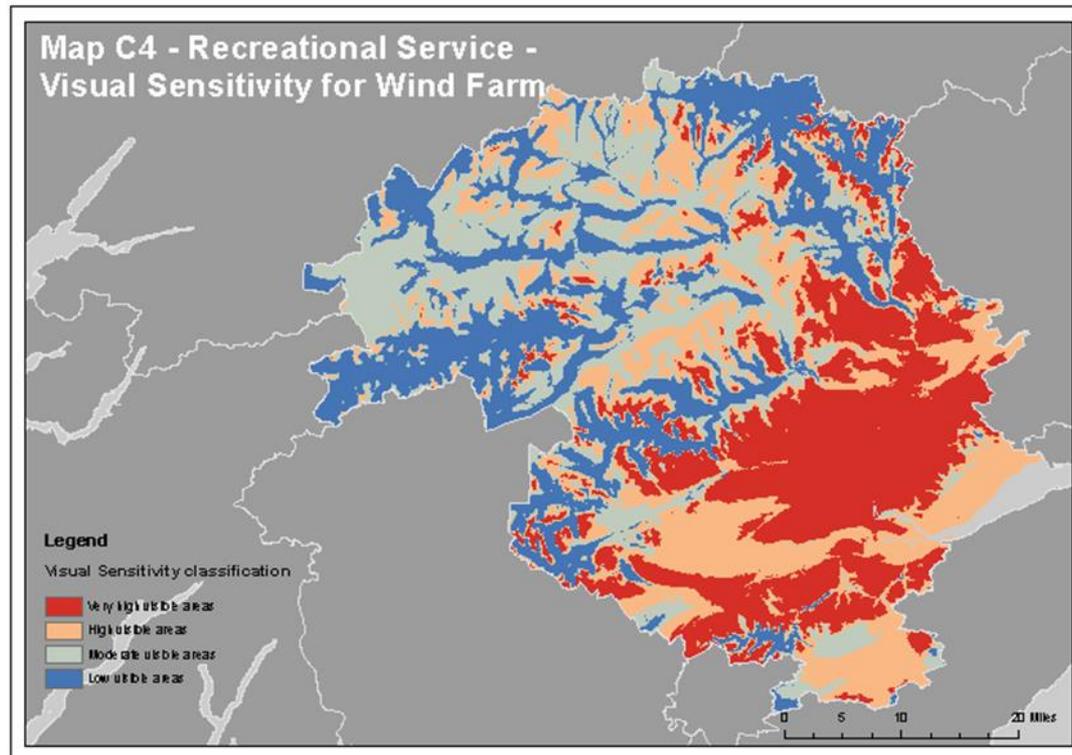
# Provisioning service – Drinking Water



Provisioning Services - Drinking Water  
SEPA



# Recreational service- visual sensitivity



# Project Next steps

**Step 2: Assess significant change** to ecosystem services from renewable actions

- Decision support tool

**Step 3: Consult** & make open, participative, robust decisions

- facilitated trade-off/synergies workshop
- Develop scenarios to test renewables and low carbon spatial framework

**Step 4: SEA to inform policy and spatial framework** for Renewables and Low Carbon supplementary guidance



# What difference does it make



Policy &  
Spatial  
Framework



Interconnection between effect on the environment and people's use of the environment is clear

Robust basis for decision that can be used at public inquiry

Broad range of evidence and analysis used



- An issue we hoped to address through this approach was a way to address the competing views of the key stakeholders in terms of which strategic natural and cultural sensitivities took priority in the decision-making process as part of the SEA for the LDP. However, we endeavour to further refine the methodology in partnership with key stakeholders and our community planning partners for future projects.



- Use of stakeholder workshops
- GIS mapping and analysis
- Development of a Sustainable Land Use Model (SLUM) in GIS, which analysed the Council's corporate GIS and 'State of the Environment' data to identify the thresholds for development potential within and around settlements across the Plan area

# Effective policy making

- The Cabinet Office identify **nine key features** of
- **effective policy-making**, which include being: (i)
- forward looking; (ii) outward looking; (iii) innovative
- and creative; (iv) **evidence-based**; (v) inclusive; (vi)
- joined up; (vii) regularly reviewed; (viii) regularly
- evaluated, and (ix) willing to **learn from experiences**
- **of what works** and what does not. (*Strategic Policy Making Team, Cabinet Office*)



# Why work with researchers?

# Evidence based policy

- In a time of reduced public sector budgets and increased demand for services or the protection of the environment, there is a growing need to ensure that an evidence based approach is taken to developing policy and practice.



# The challenges





- There is **nothing intrinsic** about the concept of ecosystem services which demands its inclusion in environmental assessment. Rather, to warrant its integration, ecosystem services need to **offer something that can improve** the environmental assessment process or more importantly the environmental outcomes that it delivers it is first important to understand the current problems with environmental assessment practice to highlight the problems that ecosystem services may contribute to addressing.



- Work by Peter Philips et al. indicated that there are barriers to the use of valuing ecosystem services in decision making. For instance, there was found to be significant additional uncertainty surrounding the absolute value of the environment due to the unpredictable nature of the physical changes and the socio-economic context that determines the value of these. This suggested that absolute values may not be that relevant, rather it would be more feasible to assess the **relative magnitude of changes** across different options **to ascertain which delivered the most ecosystem services**. and was considered to provide a useful analysis as to which of the options would have the least impact on the biophysical status of the environment and the related ecosystem services.



- Ecosystem services may be of particular value where **there are clear conflicts** between traditional environmental and economic arguments
- **Incorporating ecosystem services into environmental assessment** helps practitioners and decision-makers **to reflect on the impact of the environment on their plan**, programme or project rather than just vice versa
- The ecosystem service framing **makes explicit the value** of the environment for decision makers

## Weaknesses

The use of **ecosystem service language** may not resonate with all stakeholders

Although ecosystem The complexity of ecosystem services as a concept

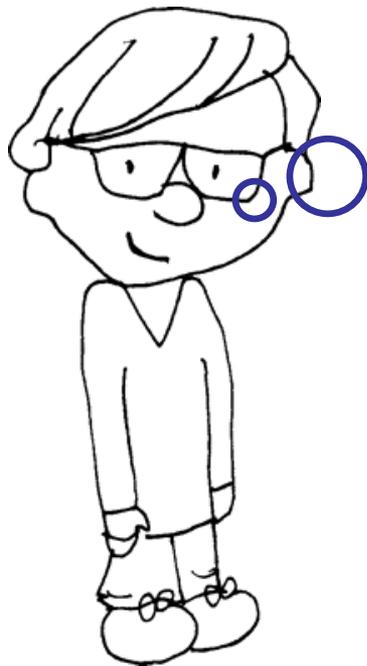
The integrated nature of ecosystem services presents





- Linking biophysical aspects of ecosystems with human benefits through the notion of ecosystem services is essential to assess the trade-offs (ecological, socio-cultural, economic and monetary)
- involved in the loss of ecosystems and biodiversity in a clear and consistent manner.
- Any ecosystem assessment should be spatially and temporally explicit at scales meaningful for policy formation or interventions, inherently acknowledging that both ecological functioning and economic values are context, space and time specific.
- Any ecosystem assessment should first aim to determine the service delivery in biophysical terms, to provide solid ecological underpinning to the economic valuation or measurement with

# Conclusions and some final thoughts



Thank you for listening. Do you have any questions?



**Planners keeping academia relevant  
But also new concepts filtering from  
academia to planning**